

**TOPIC GUIDE: IN-DEPTH INTERVIEW AND FOCUS GROUP DISCUSSION**

1. The purchase
  - a. Impetus
  - b. Relationship with disease
  - c. Encouragement/triggering event
  - d. Discussion/encouragement from doctor
2. The choice
  - a. Factors in consideration: price, accuracy, validation
  - b. Use of other health related monitors
3. The usage
  - a. Intended use
  - b. Actual use
  - c. Explanation of technique
  - d. Frequency of use/influencing factors
4. The readings
  - a. What is considered normal?
  - b. What do they do with the readings?
  - c. How did the readings influence the management of hypertension?
  - d. What do they do if the readings deemed too high/low?
  - e. Any discussion of the readings with the doctor?
5. The value
  - a. Perceived value
  - b. Actual value
  - c. Any barrier to maximize the value
  - d. Any potential harm
6. The difficulties
  - a. Any difficulties with use
  - b. How?
  - c. Calibration/durability issues